



**HIGHTOWER HIGH SCHOOL**  
**POSEIDON'S PLAYHOUSE PARENTS BOOSTER**  
3333 Hurricane Lane  
Missouri City, TX 77459



**Dear Program Advertiser:**

We have just begun rehearsing Hightower High School's spring musical **"Grease."** The story revolves around Sandy, a shy girl who falls for the bad boy Danny of Rydell High in 1959. This hit musical comedy takes us on a wild ride with some of the most memorable music in Broadway history!

The cast & crew consists of 80 high school students, and for many, this is their last opportunity to command the HHS stage as seniors. The talent we have in this show is phenomenal! Many have studied voice and dance, and all have the dedication, creativity, and enthusiasm that will ensure a wonderful production!

The costs associated with royalty fees, set construction, costumes, choreography, music, and direction will exceed \$17,000. As you may gather, ticket sales will not cover all the associated costs. We will rely heavily on program advertisers to make ends meet. Please consider helping us by choosing one of the program advertisement options. This will be a very affordable way to reach thousands of patrons and support the wonderful Hightower High School students. Program ads are presented electronically on 2 big screen lobby monitors before the show's opening, and during intermissions, as well as in the printed program and digital program. There will be seven performances from January 29th through February 8th.

PLEASE JOIN US for a great night of musical theatre!

**The Process:**

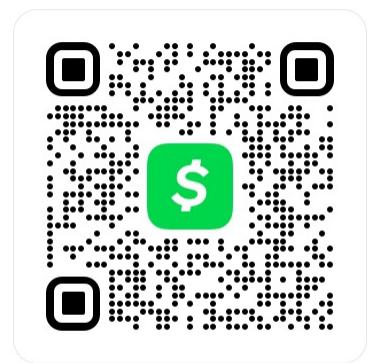
1. Choose the sponsorship size you want.
2. Provide a business card, information sheet, or a type-set ad. Provide your contact information above. PLEASE include a copy of this sheet! PLEASE ALSO EMAIL YOUR AD COPY & LOGO to [sherishoemake@fortbendisd.gov](mailto:sherishoemake@fortbendisd.gov)
3. Make checks payable to – Hightower High School Drama. Please put “Grease - AD” in the memo field. You may also pay by cash app to our Booster Club Cash App \$hightowertheatre. Deadline for submission for the printed playbill is **January 16, 2026**, and the digital program is **January 23, 2026**.

Thank you for your consideration & best regards,

**Keisha Harris & Roderick Brannon Booster Presidents**  
**Christie Edwards Booster Treasurer**  
**Stephanie Anderson, Booster Vice President**  
**Kristen Delphine, Booster Secretary**

**Tynesha Spikes, Head Director**  
**Sheri Shoemake, Technical Director**

Scan to pay with cash app



**Hightower Theatre Booster**  
**\$hightowertheater**

**Hightower High School Theatre  
2025-2026 Sponsorship Agreement**



Completion of this form indicates agreement to the sponsorship terms:

Business/Organization Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Sponsors**

- \$1000 Poseidon's Pal** (Full page 7" high x 4.5" wide in all Mainstage programs, listing on Website and program, 6 Season Subscriptions, and Advertisement displayed in Lobby & Intermission.)
- \$750 Silver Supporter** (Full page 7" high x 4.5" wide in all Mainstage programs, listing on Website, program, and 4 Season Subscriptions)
- \$500 Black Believer** (Half page 4.75" high by 3.75" wide in all Mainstage programs, listing on Website, program, and 2 Season Subscriptions.)
- \$250 Green Giver** (business card on program page in all Mainstage programs, listing on Website)

**For office use only:**

Name: \_\_\_\_\_

Event: \_\_\_\_\_

Phone: \_\_\_\_\_

Cash App Name: \_\_\_\_\_

**For office use only:**

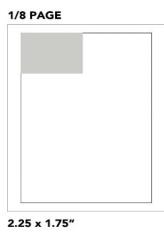
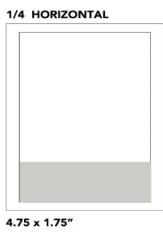
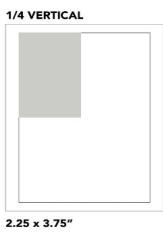
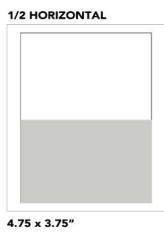
Check received Date: \_\_\_\_\_

Ad received Date: \_\_\_\_\_

Logo received Date: \_\_\_\_\_

**Ads**

- \$200 Full Page Color** (Inside Front or Back Cover) (Ad size is 7" high x 4.5" wide)
- \$150 Full Page Color Ad** (Ad size is 7" high x 4.5" wide)
- \$100 Half Page Color Ad** (Ad size is 4.75" high by 3.75" wide)
- \$75 Quarter Page Horizontal Color Ad** (Ad size 4.75" high x 1.75" wide)
- \$75 Quarter Page Vertical Color Ad** (Ad size is 2.25" high x 3.75" wide)
- \$50 One Eighth Page Color Business Card Ad** (Ad size is 2.25" high x 1.75" wide)



**LOGOS:** For publicity benefits, please send your company logo or business card via JPG or PNG format to [sherishoemake@fortbendisd.gov](mailto:sherishoemake@fortbendisd.gov).

**PAYMENT OPTIONS:** Checks should be made payable to Hightower Drama. Credit Cards are also accepted via our Booster Club or through our Booster Club Cash App \$hightowertheatre.

**THANK-YOU! FOR YOUR CONTRIBUTION**

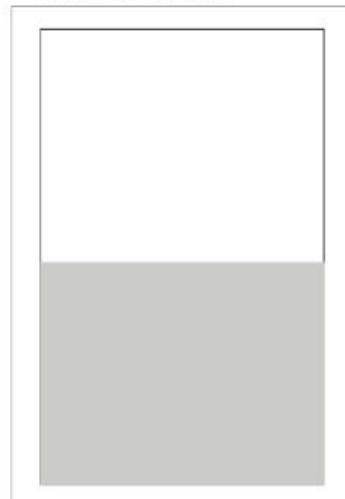


## Hightower High School Theatre Sponsorship Ad Sizes

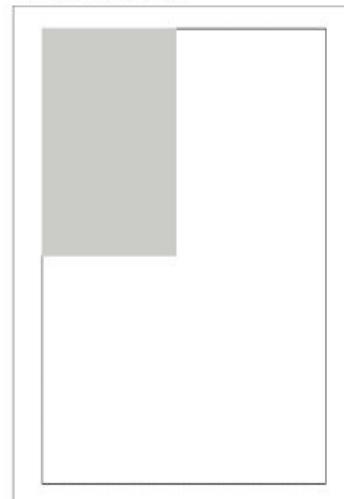
**FULL PAGE**



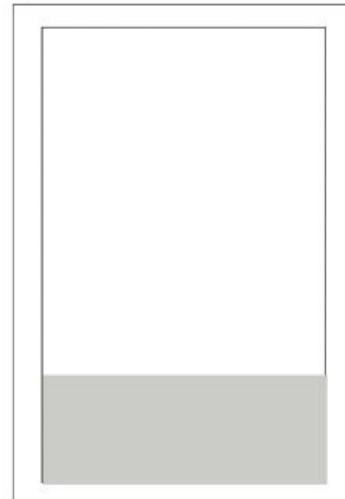
**1/2 HORIZONTAL**



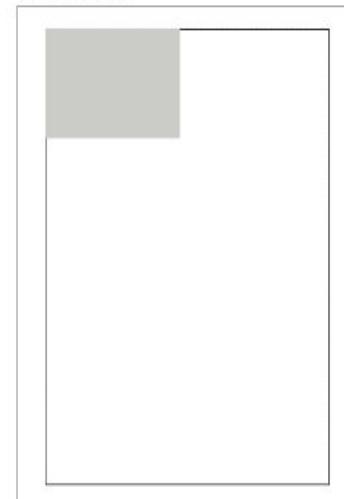
**1/4 VERTICAL**



**1/4 HORIZONTAL**



**1/8 PAGE**



\*SEE BELOW FOR AD SIZE

**4.75 x 3.75"**

**2.25 x 3.75"**

**4.75 x 1.75"**

**2.25 x 1.75"**

# Ad Samples



LET US CATER YOUR NEXT EVENT!

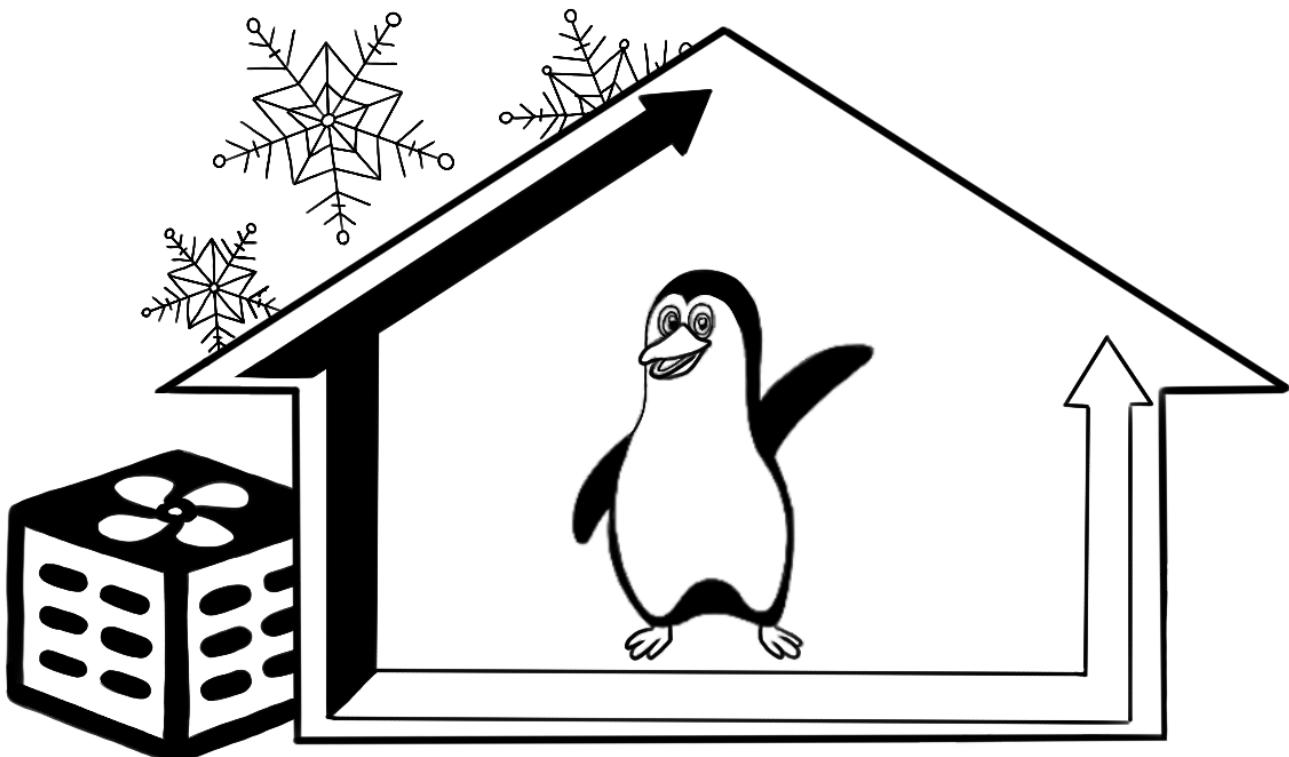
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